



# ANS eStats™

## Web Site Statistics

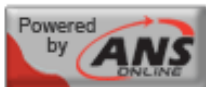
### The Reports

- Live Statistics** \_\_\_\_\_ Who's On
- Traffic Reports** \_\_\_\_\_ Visits  
Visits by Cookie  
Hits  
Page Views  
Bandwidth  
Downloads  
Page Views per Visit  
Time Spent per Visit
- Page Reports** \_\_\_\_\_ Pages  
Entry Pages  
Exit Pages  
Pages Viewed Once  
Time Spent per Page  
Bad Requests  
Content Groups  
File Extensions
- Visitor Info** \_\_\_\_\_ Browser Types  
Browser Operating Systems  
Visitor Languages  
Web Site Crawlers
- Referrals** \_\_\_\_\_ Referring Domains  
Referring URLs  
Search Engines  
Search Phrases  
Search Phrases by Engine
- Demographics** \_\_\_\_\_ Continent Breakdown  
North American Countries  
South American Countries  
European Countries  
Oceanic Countries  
Asian Countries  
African Countries  
Company or IS P

### Custom Reports

Custom Reports allow you to define powerful event filters, data captures, page mappings and session analysis to find data specific to your site.

Contact us today to learn more about ANS eStats.



### REPORTING FEATURES

#### History

View any day, week, or month in accumulated history. Useful for tracking growth and comparing campaigns as web site grows.

#### View from Anywhere

Manage and view reports from anywhere on the Internet.

#### Powerful Visualization Makes it Easy

Interactive graphs, maps, timelines, and icons for browsers, operating systems, countries, and search engines – making it easy to use the reports and make correlations between statistics, your web site, and the real world.

#### Search Engines & Keyword Phrases

Built in support for all major Search Engines. See which search engines are driving the most traffic to your site and discover the keywords and keyword phrases people are using in the search engine.

#### World Maps

Interactive maps with regions that are color-coded to show your level of activity help you see, at a glance, where in the world your visitors are coming from.

#### Predictions & Comparisons

All reports show Averages, Last Period comparisons, Trends, and Forecasts of activity. Detailed statistics can be viewed by any item on any report.

#### Versatile Exporting & Printing

With a click of the mouse, generate a printable report or download it as an XML, CVS, or PDF file.

#### Email Reports

Keep coworkers up to date by scheduling or sending on-demand email reports and executive summaries in HTML or PDF format.

