



Web Site Design **Industry-leading Visual Solutions**

Your web site is more than just a collection of pages; it is **your business on display 24 hours a day, 7 days a week**. Doing business on the Web is no different than doing business in "real life"... **Image is EVERYTHING!** Don't allow your web site to make an unfavorable first impression! It is no longer good enough to simply have a web site. **Your site must capture the visitor's attention, have new information, and engage the visitor**, or as quickly as they came they will be off to your competitor's web site.

Whether you are building an e-commerce site, an online magazine, a portal or a simple content site, **you need a website that is intuitive, informative and efficient**. Advanced Network Solutions has been intimately involved in e-Marketing, e-Commerce and Web technology since the Internet's earliest days. More importantly, we bring a sensible, real world approach to our design services, providing a balance between branding and functionality with an understanding of how to bring product to market. Visual research, brainstorming, client feedback, and visual development are all important components in the design process.

We offer **professional, affordable web site design** and development services along with friendly customer service at **great rates!** We can design or redesign every aspect of your site, from graphics and copywriting to complete development.

If you aren't doing at least some part of your business over the Web, you're missing out on a huge opportunity. Today, the Web is an integral part of the business world. Your site should be bringing you new business. It should help with productivity gains and replace or minimize other outside costs. And it should be a valuable resource for your existing customers, providing a touch point for continuous communication between you and them.

Make your web site a real marketing tool that can **increase opportunities, efficiency and customer satisfaction**. Our Web design services, combined with our consulting and marketing expertise, can help you accomplish these goals and more.

Available Web Site Design Capabilities:

- ❖ Custom Graphic Design
- ❖ Flash Animation
- ❖ Layout Design
- ❖ Content Development
- ❖ E-Commerce
- ❖ Email Marketing
- ❖ Corporate Identity and Logo Creation
- ❖ Content Management System
- ❖ Email capture
- ❖ Online discussion forums
- ❖ In site search
- ❖ Streaming Audio/Video